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## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 10-QSB

<u>The Technology Center of New Jersey, 675 Route 1, Suite 119, North Brunswick, NJ 08902</u>
(Address of principal executive offices)

<u>(732) 545-1590</u> (Issuer's telephone number)

## Great Expectations and Associates Inc.

(Former name, former address and former fiscal year, if changed since last report)

Check whether the issuer (1) filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes x No o

State the number of shares outstanding of each of the issuer's classes of common equity, as of April 30, 2007:

45,677,046 shares outstanding of the Company's Common Stock, par value \$.001 per share

Transitional Small Business Disclosure Format (Check one): Yes o No x

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## ADVAXIS, INC. (A Development Stage Company) April 30, 2007

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## **Item 1. Financial Statements**

# ADVAXIS, INC. (A Development Stage Company) Balance Sheet (Unaudited)

	April 30, 2007
ASSETS	
Current Assets:	
Cash	\$ 889,397
Prepaid expenses	49,880
Total Current Assets	939,277
Property and Equipment (net of accumulated depreciation of \$39,070)	128,566
Intangible Assets (net of accumulated amortization of \$123,433)	813,967
Deferred Financing Costs (net of accumulated amortization of \$162,285)	
Other Assets	97,715
Oner Assets	 3,875
Total Assets	1,983,400
LIABILITIES & SHAREHOLDERS' DEFICIENCY	
Current Liabilities:	
Accounts payable	604,818
Accrued expenses	490,474
Notes payable - current portion	72,704
Total Current Liabilities	1,167,996
Interest payable	194,408
Notes payable - net of current portion	115,125
Convertible Secured Debentures and fair value of embedded derivative	4,559,669
Common Stock Warrants	 1,215,150
Total Liabilities	 7,252,348
Shareholders' Deficiency:	
Preferred stock, \$0.001 par value; 5,000,000 shares authorized; no shares issued and outstanding	-
Common Stock - \$0.001 par value; authorized 500,000,000 shares, issued and outstanding 45,677,046 shares	45,677
Additional Paid-In Capital	7,520,122
Deficit accumulated during the development stage	 (12,834,747)
Total Shareholders' Deficiency	 (5,268,948)
Total Liabilities and Shareholders' Deficiency	\$ 1,983,400
The accompanying footnotes are an integral part of these financial statements.	
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# ADVAXIS, INC. (A Development Stage Company) Statement of Operations (Unaudited)

		3 Months nded April 30, 2007	3 Months Ended April 30, 2006	6 Mon Ended A 30, 200	April	6 Months Ended April 30, 2006	Period from March 1, 2002 (Inception) to April 30, 2007	
Revenue	\$	7,894	67,384	\$ 1	54,201	\$ 397,312	\$ 1,259,436	
Research & Development Expenses		530,492	450,826	1,0	24,599	835,933	4,272,647	
General & Administrative Expenses		1,002,829	603,688	1,8	47,901	1,017,571	6,191,694	
Total Operating expenses		1,533,321	1,054,514	2,8	72,500	1,853,504	10,464,341	
Loss from Operations		(1,525,427)	(987,130)	(2,7	18,299)	(1,456,192)	(9,204,905)	)
Other Income (expense):								
Interest expense		(212,181)	(113,001)	(3	65,536)	(114,009)	(831,563)	)
Other Income		11,646	23,431		37,972	35,362	174,394	
Gain on note retirement		319,967		3	19,967		319,967	
Net changes in fair value of common stock warrant liability and								
embedded derivative liability		(1,729,549)	(229,923)	(4	46,678)	(229,923)	(3,248,756)	)
Net loss		(3,135,544)	(1,306,623)	(3,1	72,574)	(1,764,762)	(12,790,863)	)
Dividends attributable to preferred shares	_		<del>_</del>		<u>-</u>	<del>-</del>	43,884	
Net loss applicable to Common Stock	\$	(3,135,544)	(1,306,623)	\$ (3,1	72,574)	\$ (1,764,762)	\$ (12,834,749)	)
Net loss per share, basic and diluted	\$	(0.07)	(0.03)	\$	(0.07)	\$ (0.05)		
Weighted average number of shares outstanding basic and diluted	_	43,714,807	38,259,006	42,3	85,001	38,000,975		

The accompanying footnotes are in integral part of these financial statements.

## ADVAXIS, INC. (A Development Stage Company) Statement of Cash Flows (Unaudited)

	61	Months ended April 30, 2007	A	nths ended pril 30, 2006	M	eriod from arch 1, 2002 nception) to April 30, 2007
OPERATING ACTIVITIES	¢	(2.172.574)	<b>c</b>	(1.764.762)	ď	(12.700.064)
Net loss	\$	(3,172,574)	\$	(1,764,762)	\$	(12,790,864)
Adjustments to reconcile net loss to net cash used in operating activities:						
Non-cash charges to consultants and employees for options and stock		999,931		275,536		1,711,141
Amortization of deferred financing costs		79,972		17,042		1,711,141
Non-cash interest expense		*				436,899
		206,681 76,457		60,651 36,257		212,699
Accrued interest on notes payable						-
Loss on change in value of warrants and embedded derivative		446,678		229,923		3,248,756
Value of penalty shares issued  Depreciation expense		14.620		0 200		117,498
		14,629		8,289		39,070
Amortization expense of intangibles		28,878		20,719		126,604
Gain on note retirement		(319,967)		(00.000)		(319,967)
Decrease (increase) in prepaid expenses		(11,780)		(28,862)		(49,880)
Decrease (increase) in other assets		725		(2,090)		(3,874)
Increase (decrease) in accounts payable		(83,403)		(45,309)		1,042,024
Decrease (increase) in accrued expenses Increase (decrease) in deferred revenue		(31,993)		214,777		474,285
		(20,350)		(077,000)		(5.502.22.4)
Net cash used in operating activities		(1,786,116)		(977,829)		(5,593,324)
INVESTING ACTIVITIES						
Cash paid on acquisition of Great Expectations		-		-		(44,940)
Purchase of property and equipment		(32,873)		(5,072)		(122,056)
Cost of intangible assets		(48,469)		(64,060)		(1,015,523)
Net cash used in investing Activities		(81,342)		(69,132)		(1,182,519)
FINANCING ACTIVITIES						
Proceeds from convertible secured debenture		-		3,000,000		3,000,000
Cash paid for deferred financing costs		-		(260,000)		(260,000)
Payment on notes payable		(4,311)		-		(4,311)
Proceeds from notes payable		-		-		671,224
Net proceeds of issuance of Preferred Stock		-		-		235,000
Net proceeds of issuance of Common Stock		<u>-</u>				4,023,327
Net cash provided by (used in) financing Activities		(4,311)		2,740,000		7,665,240
Net (Decrease) increase in cash		(1,871,769)		1,693,039		889,397
Cash at beginning of period		2,761,166		2,075,206		
Cash at end of period	\$	889,397	\$	3,768,245	\$	889,397

The accompanying footnotes are an integral part of these financial statements.

## Supplemental Schedule of Noncash Investing and Financing Activities

	 onths ended April 30, 2007	Apı	ths ended ril 30,	M. (I:	eriod from arch 1, 2002 nception) to oril 30, 2007
Equipment acquired under capital lease	\$ 45,580			\$	45,580
Common Stock issued to Founders				\$	40
Notes payable and accrued interest					
converted to Preferred Stock	 			\$	15,969
Stock dividend on Preferred Stock				\$	43,884
Notes payable and accrued interest	_				
converted to Common Stock	\$ 610,836		-	\$	1,523,994
Debt discount in connection with recording the original value of the embedded derivative	_				
liability	 	\$	512,865	\$	512,865
Allocation of the original secured convertible debentures to warrants		\$	214,950	\$	214,950

The accompanying footnotes are an integral part of these financial statements.

#### ADVAXIS, INC. NOTES TO CONDENSED FINANCIAL STATEMENTS

#### 1. Business description

We are a development stage biotechnology company utilizing multiple mechanisms of immunity with the intent to develop cancer vaccines that are more effective and safer than existing vaccines. To that end, we have licensed rights from the University of Pennsylvania ("Penn") to use a patented system to engineer a live attenuated Listeria monocytogenes bacteria (the "Listeria System") to secrete a protein sequence containing a tumor-specific antigen. Using the Listeria System, we believe we will force the body's immune system to process and recognize the antigen as if it were foreign, creating the immune response needed to attack the cancer. Our licensed Listeria System, developed at Penn over the past 10 years, provides a scientific basis for believing that this therapeutic approach induces a significant immune response to a tumor. Accordingly, we believe that the Listeria System is a broadly enabling platform technology that can be applied to many types of cancers. In addition, we believe there may be useful applications in infectious diseases and auto-immune disorders. The therapeutic approach that comprises the Listeria System is based upon the innovative work of Yvonne Paterson, Ph.D., Professor of Microbiology at Penn, involving the creation of genetically engineered Listeria that stimulate the innate immune system and induce an antigen-specific immune response involving humoral and cellular components. On July 1, 2002 (effective date) we entered into an exclusive 20-year license from Penn to exploit the Listeria System, subject to meeting various royalty and other obligations (the "Penn License") which was amended and restated on February 13, 2007.

We are in the development stage and have focused our initial development efforts on six lead compounds. In February 2006 we received governmental approvals in Mexico, Israel and Serbia to commence in those countries a Phase I/II clinical study of Lovaxin C, a vaccine with a potential for treatment of cervical, and head and neck cancer. We plan to complete this clinical study in the third or fourth fiscal quarter 2007. We completed patient recruitment for the Phase I/II trial of Lovaxin C, a Listeria-based immunotherapy for cervical cancer, after dosing 15 patients in an escalating dose clinical trial that was conducted in Mexico, Serbia and Israel. The objective of this trial was to establish a range of safe doses up to a maximally tolerated dose, which has been achieved.

The accompanying unaudited interim consolidated financial statements include all adjustments (consisting only of those of a normal recurring nature) necessary for a fair statement of the results of the interim period. These interim Financial Statements should be read in conjunction with the Company's Financial Statements and Notes for the year ended October 31, 2006 filed on Form 10-KSB. We believe these condensed consolidated financial statements reflect all adjustments (consisting only of normal, recurring adjustments) that are necessary for a fair presentation of our financial position and results of operations for the periods presented. Results of operations for the interim periods presented are not necessarily indicative of results to be expected for the year.

The preparation of financial statements in conformity with U.S. Generally Accepted Accounting Principles requires management to make estimates and assumptions that affect the reported amounts and the disclosure of contingent amounts in the financial statements and accompanying notes. Actual results could differ from those estimates.

The accompanying financial statements have been prepared assuming that the Company will continue as a going concern. The Company has suffered losses that raise substantial doubt about its ability to continue as a going concern. The financial statements do not include any adjustments that might result from the outcome of this uncertainty.

Since our inception until April 30, 2007, the Company has reported accumulated net losses of \$12,834,748 and recurring negative cash flows from operations. In order to maintain sufficient cash and investments to fund future operations, we are seeking to raise additional capital in fiscal year 2007 through various financing alternatives. If additional capital were raised through the sale of equity or convertible debt securities, the issuance of such securities would result in dilution to our existing stockholders. We believe that these anticipated offering proceeds, plus our cash of \$889,397 as of April 30, 2007 will be sufficient to sustain our plan of operations for the next twelve months. However, the company cannot provide assurances that our plans will not change, or that changed circumstances will not result in the depletion of capital resources more rapidly than anticipated. If we are unable to obtain additional sources of financing or generate sufficient cash flows from sufficient capital, it could create a material adverse effect on future operating prospects of the Company.

Since inception through April 30, 2007, all of the Company's revenue has been from grants. For the three and six month periods ended April 30, 2007, all of the revenue was received from three National Institute of Health ("NIH") grants and a grant from the New Jersey Commission on Science and Technology.

Intangible assets primarily consist of legal and filing costs associated with obtaining trademarks, patents and licenses. The license and patent costs capitalized primarily represent the value assigned to the Company's 20-year exclusive worldwide license agreement with Penn which are amortized on a straight-line basis over their remaining useful lives which are estimated to be twenty years from the effective date of Penn Agreement dated July 1, 2002. The value of the license and patents are based on management's assessment regarding the ultimate recoverability of the amounts paid and the potential for alternative future uses. This license includes the exclusive right to exploit 11 issued and 15 pending patents. As of April 30, 2007, all capitalized costs associated with the license and patents filed and granted as well as and costs associated with patents pending are \$853,100 as shown under license and patents on the table below. Out of the \$853,100 capitalized cost the cost of the patents issued is estimated to be \$427,028 and cost of the patents pending or in process of filing is estimated to be \$426,072. The expirations of the existing patents range from 2014 to 2020. Capitalized costs associated with patent applications that are abandoned without future value are charged to expense when the determination is made not to pursue the application. No patent applications without value were abandoned and charged to expense in the current or prior year. Amortization expense for licensed technology and capitalized patent cost is included in general and administrative expense.

Penn and the Company entered into the amended and restated license agreement on February 13, 2007 that eliminated the \$482,000 obligation under the prior agreement. This obligation was recorded in fiscal year 2005 as an intangible asset and as of January 31, 2007 it remained as an intangible asset with the liabilities recorded as: a notes payable- current portion \$130,000, notes payable-net of current portion \$230,000 and the balance as accounts payable. Out of the \$482,000 note payable \$162,035 was recorded and the balance of \$319,967 was recorded as a gain on note retirement recorded in other income for the April 30, 2007 fiscal period as a result of the amended and restated license agreement with Penn. Under the amended and restated agreement we are billed actual patent expenses as they are passed through from Penn. The following is a summary of the intangibles assets as of the end of both fiscal quarters:

	C	October 31, 2006	 April 30, 2007	Ir	ncrease/Decrease
Trademark	\$	74,948	\$ 84,299	\$	9,351
License		485,123	496,127		11,004
Patents		490,893	356,973		(133,920)
Total intangibles		1,050,964	937,399		(113,565)
Accumulated Amortization		(94,555)	(123,433)		(28,878)
Intangible Assets	\$	956,409	\$ 813,966	\$	(142,443)

The accumulated amortization was adjusted this period to reflect the impact of the amended and restated agreement.

The Company reviews long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. An asset is considered to be impaired when the sum of the undiscounted future net cash flows expected to result from the use of the asset and its eventual disposition exceeds its carrying amount. The amount of impairment loss, if any, is measured as the difference between the net book value of the asset and its estimated fair value.

Basic loss per share is computed by dividing net loss by the weighted-average number of shares of common stock outstanding during the periods. Diluted earnings per share gives effect to dilutive options, warrants, convertible debt and other potential common stock outstanding during the period. Therefore, the impact of the potential common stock resulting from warrants, outstanding stock options and convertible debt are not included in the computation of diluted loss per share, as the effect would be anti-dilutive. The table sets forth the number of potential shares of common stock that have been excluded from diluted net loss per share

	April 30, 2007
Warrants	25,009,220
Stock Options	8,512,841
Convertible Debt (1)	7,279,317
Total All	40,801,378

 $(1.) \ Conversion \ of the \ outstanding \ principal \ of \ \$2,089,164 \ was \ converted \ at the \ conversion \ price \ \$0.287 \ per \ share \ per \ the \ debenture \ agreement.$ 

#### 2. Secured Convertible Debenture:

Pursuant to a Securities Purchase Agreement dated February 2, 2006 (\$1,500,000 principal amount) and March 8, 2006 (\$1,500,000 principal amount) we issued to Cornell Capital Partners, LP ("Cornell") \$3,000,000 principal amount of the Company's Secured Convertible Debentures due February 1, 2009 (the "Debentures") at face amount, and five year Warrants to purchase 4,200,000 shares of Common Stock at the price of \$0.287 per share and five year B Warrants to purchase 300,000 shares of Common Stock at a price of \$0.3444 per share.

The Debentures are convertible at a price equal to the lesser of (i) \$0.287 per share ("Fixed Conversion Price"), or (ii) 95% of the lowest volume weighted average price of the Common Stock on the market on which the shares are listed or traded during the 30 trading days immediately preceding the date of conversion ("Market Conversion Price"). Interest is payable at maturity at the rate of 6% per annum in cash or shares of Common Stock valued at the conversion price then in effect.

Cornell has agreed that (i) it will not convert the Debenture or exercise the Warrants if after such conversion or exercise, its and its affiliates' holdings will be more than 4.9% of the outstanding shares of Common Stock, (ii) neither it nor its affiliates will maintain a short position or effect short sales of the Common Stock while the Debentures are outstanding, and (iii) no more than \$300,000 principal amount of the Debenture may be converted at the Market Conversion Price during a calendar month.

The Company may call the Debentures for redemption at the Redemption Price at any time or from time to time but not more than \$500,000 principal amount may be called during any 30 consecutive day period. The Redemption Price will be 120% of the principal redeemed plus accrued interest. The Company has also granted the holder an 18-month right of first refusal assuming the Debentures are still outstanding with respect to the Company's issuance or sale of shares of capital stock, options, warrants or other convertible securities. Pursuant to the Registration Rights Agreement, the Company has registered at its expense under the Securities Act of 1933, as amended (the "Act") for reoffering by the holders of the Debentures and of the Warrants and B Warrants shares of Common Stock received upon conversion or exercise.

The Company has granted the debentureholder a first security interest on its assets as security for payment of the Company's obligations.

The Company has also agreed that as long as there is outstanding at least \$500,000 principal amount of Debentures it would not, without the consent of the Debenture holder, issue or sell any securities at a price or warrants, options or convertible securities with an exercise or conversion price less than the bid price, as defined, immediately prior to the issuance, grant a further security interest in its assets or file a registration statement on Form S-8.

In the event of a Debenture default the Debenture shall, at the holder's election, become immediately due and payable in cash or, at the holder's option, may be converted into shares of Common Stock. Events of default include failure to pay principal when due or interest within five days following due date; failure to cure breaches or defaults of covenants, agreements or warrants within 10 days following written notice of such breach or default; the entry into a change of control transaction meaning (A) the acquisition of effective control of more than 50% of the outstanding voting securities by an individual or group (not including the holder or its affiliates), or (B) the replacement of more than one-half of the Directors not approved by a majority of the Company's directors as of February 2, 2006 or by directors appointed by such directors or (C) the Company entering into an agreement to effect any of the foregoing; bankruptcy or insolvency acts; breach or default which results in acceleration of the maturity of other debentures, mortgages or credit facilities, indebtedness or factor agreements involving outstanding principal of at least \$100,000; breach of the Registration Rights Agreement as to the maintaining effectiveness of the registration statement which results in an inability to sell shares by holder for a designated period; failure to maintain the eligibility of the Common Stock to trade on at least the Over-the-Counter Bulletin Board, and failure to make delivery within five trading days of certificates for shares to be issued upon conversion or the date the Company publicly announces its intention not to comply with requests for conversion in accordance with the Debenture terms.

The Company paid Yorkville Advisor, LLC a fee of 8% of the principal amount of the Debentures sold or \$240,000, and structuring and due diligence fees of \$15,000 and \$5,000, respectively. The amount paid to Yorkville Advisor, LLC in connection with the Debentures was capitalized and charged to interest expense over the three-year term of the Debentures since Yorkville is related to the holders of the Debentures by virtue of common ownership. The amount charged as interest for the three months and six months ended April 30, 2007 was \$50,366 and \$79,972, respectively and since inception was \$162,284. The net proceeds after deducting legal and accounting fees and other expenses, has been or will be used for working capital including Phase I and initiation of Phase II testing of its Lovaxin C, its first Listeria cancer immunotherapy in cervical cancer patients, and acceleration of preclinical testing for several pipeline vaccines including Lovaxin B and Lovaxin P for breast and prostate cancer, respectively.

In accounting for the Debentures and the warrants described above the Company considered the guidance contained in EITF 00-19, "Accounting for Derivative Financial Instruments Indexed To, and Potentially Settled In, a Company's Own Common Stock," and SFAS 133 "Accounting for Derivative Instruments and Hedging Activities." In accordance with the guidance provided in EITF 00-19, the Company determined that the conversion feature of the convertible debentures represents an embedded derivative since the debenture is convertible into a variable number of shares based upon the conversion formula which could require the Company to issue shares in excess of its authorized amount. The convertible debentures are not considered to be "conventional" convertible debt under EITF 00-19 and the embedded conversion feature was bifurcated from the debt host and accounted for as a derivative liability.

Convertible Secured Debentures due February 1, 2009: 6% per annum	\$ 3,000,000
Common Stock Warrant liability	\$ (214,950)
Embedded derivative liability	\$ (512,865)
Convertible Debenture as the date of sale	\$ 2,272,185
Amortization of discount on warrants & embedded feature as of April 30, 2007	\$ 436,900
Conversion of Debenture	\$ (910,836)
Convertible Secured Debenture Liability as of April 30, 2007	\$ 1,798,249
Embedded Derivative Liability	2,761,421
Convertible Secured Debentures and Fair Value of Embedded Derivative Liability	\$ 4,559,670

On the following dates Cornell Capital Partners LP converted since January 31, 2007 the following dollars of convertible notes into shares of the Company's common stock.

Date of Conversion	Amount of Conversion		Number of Shares	-	Conversion Share Price
February 1, 2007	\$	25,000	166,445	\$	.1502
March 5, 2007	\$	50,000	343,407	\$	.1456
March 29, 2007	\$	250,000	1,717,033	\$	.1456
April 24, 2007	\$	135,836	827,763	\$	.1641
Total	\$	460,836	3,054,648		
Inception to date	\$	910,836	5,880,276		

Since April 24, 2007 Cornell hasn't converted any convertible notes into shares of the Company's common stock.

The Company will continue to measure the fair value of the warrants and embedded conversion features at each reporting date using the Black-Scholes-Merton valuation model based on the current assumptions at that point in time. This calculation has resulted in a fair market value significantly different than the previous reporting period. The increase or decrease in the fair market value of the warrants and embedded conversion feature at each period results in a non-cash income or expense which is recorded in other income (expense) in the Statement of Operations along with corresponding changes in fair value of the liability.

The Company is required to measure the fair value of the warrants calculated using the Black-Scholes-Merton valuation model on the date of each reporting period until the debt is extinguished. On April 30, 2007 the fair value of the warrants was calculated by using the Black-Scholes-Merton valuation model with the following assumptions: (i) 4,200,000 warrants at market price of common stock on the date of sale of \$0.34 per share, exercise price of \$0.287 and (ii) 300,000 warrants at the market price of common stock of \$0.34 per share, exercise price of \$0.3444 both at risk-free interest rate of 4.58%, expected volatility of 120% and expected life of 3.75 years. The fair value of the warrants as of April 30, 2007 was \$1,215,150, or an increase of \$713,730 over the \$501,420 recorded on January 31, 2007. This increase in the fair value of the warrants was charged to the Statement of Operations as expense to Net Change in Fair Value of Common Stock Warrant and Embedded Derivative Liability and credited to the Balance Sheet: Common Stock Warrants Liabilities.

Similarly the Company is also required to measure the fair value of the embedded conversion feature allocated to the Debentures liability was based on the Black-Scholes-Merton valuation model on the date of each reporting period. On April 30, 2007, the fair value of this feature was based on the following assumptions: (i) the Market Conversion Price equal to 95% of the lowest volume weighted average price of the Common Stock on the market on which the shares are listed or traded during the 30 trading days immediately preceding the date of conversion or \$0.1835 on April 30, 2007, (ii) the April 30, 2007 market price of \$0.34, (iii) the risk free interest rate of 4.6%, (iv) expected volatility of 120.93% and (v) expected life of 1.75 years. The fair value of the embedded conversion feature on April 30, 2007 was \$2,761,421, or a increase of \$1,015,819 from the \$1,745,602 recorded on January 31, 2007. This increase in the fair value of the embedded conversion feature was charged to the Statements of Operations as expense to the Net Change in Fair Value of Common Stock Warrant and Embedded Derivative Liability and recorded in the Balance Sheet as a credit to the Embedded Derivative Liability.

Upon full payment of the Debentures (through repayment or conversion to equity) the fair value of the warrants on that date will be reclassified to equity.

#### Item 2. Management's Discussion and Analysis

The Company has included in this Quarterly Report certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 concerning the Company's business, operations and financial condition. "Forward-looking statements" consist of all non-historical information, and the analysis of historical information, including the references in this Quarterly Report to future revenues, collaborative agreements, future expense growth, future credit exposure, earnings before interest, taxes, depreciation and amortization, future profitability, anticipated cash resources, anticipated capital expenditures, capital requirements, and the Company's plans for future periods. In addition, the words "could", "expects", "anticipates", "objective", "plan", "may affect", "may depend", "believes", "estimates", "projects" and similar words and phrases are also intended to identify such forward-looking statements.

Actual results could differ materially from those projected in the Company's forward-looking statements due to numerous known and unknown risks and uncertainties, including, among other things, unanticipated technological difficulties, the length, scope and outcome of our clinical trial, costs related to intellectual property, cost of manufacturing and higher consulting costs, product demand, changes in domestic and foreign economic, market and regulatory conditions, the inherent uncertainty of financial estimates and projections, the uncertainties involved in certain legal proceedings, instabilities arising from terrorist actions and responses thereto, and other considerations described as "Risk Factors" in other filings by the Company with the SEC. Such factors may also cause substantial volatility in the market price of the Company's Common Stock. All such forward-looking statements are current only as of the date on which such statements were made. The Company does not undertake any obligation to publicly update any forward-looking statement to reflect events or circumstances after the date on which any such statement is made or to reflect the occurrence of unanticipated events.

#### Plan of Operations

We were originally incorporated in the state of Colorado on June 5, 1987 under the name Great Expectations, Inc. We were administratively dissolved on January 1, 1997 and reinstated June 18, 1998 under the name Great Expectations and Associates, Inc. In 1999, we became a reporting company under the Securities Exchange Act of 1934 (the "Exchange Act'). Until November 2004, we were a publicly-traded "shell" company without any business until November 12, 2004 when we acquired Advaxis, Inc., a Delaware corporation ("Advaxis"), through a Share Exchange and Reorganization Agreement, dated as of August 25, 2004 (the "Share Exchange"), by and among Advaxis, the stockholders of Advaxis and us. As a result of such acquisition, Advaxis became our wholly owned subsidiary and our sole operating company. On December 23, 2004, we amended and restated our articles of incorporation and changed our name to Advaxis, Inc. On June 6, 2006 our shareholders approved the reincorporation of the Company from the state of Colorado to the state of Delaware by merging the Company into its wholly owned subsidiary, which was effected on June 20, 2006. As used herein, the words "Company" and Advaxis refer to the current Delaware corporation only unless the context references such entity prior to the June 20, 2006 reincorporation into Delaware. Our principal executive offices are located at Technology Centre of NJ, 675 US Highway One, North Brunswick, NJ 08902 and our telephone number is (732) 545-1590.

On July 28, 2005 we began trading on the Over-The-Counter Bulletin Board (OTC:BB) under the ticker symbol ADXS.

We are a biotechnology company utilizing multiple mechanisms of immunity with the intent to develop cancer vaccines that are more effective and safer than existing vaccines. We believe that by using our licensed Listeria System to engineer a live attenuated Listeria monocytogenes bacteria to secrete a protein sequence containing a tumor-specific antigen, we will force the body's immune system to process and recognize the antigen as if it were foreign, creating the immune response needed to attack the cancer. The licensed Listeria System, developed at Penn over the past 10 years, provides a scientific basis for believing that this therapeutic approach induces a significant immune response to the tumor. Accordingly, we believe that the Listeria System is a broadly enabling platform technology that can be applied in many cancers, infectious diseases and auto-immune disorders.

We have no customers. We are in the development stage and have focused our initial development efforts on six lead compounds. In February 2006 we received governmental approvals in Mexico, Israel and Serbia to commence in those countries a Phase I/II clinical study of Lovaxin C, a vaccine with a potential for treatment of cervical, and head and neck cancer. We plan to complete this clinical study in the third or fourth fiscal quarter 2007. We completed patient recruitment for the Phase I/II trial of Lovaxin C, a Listeria-based immunotherapy for cervical cancer, after dosing 15 patients in an escalating dose clinical trial that was conducted in Mexico, Serbia and Israel. The objective of this trial was to establish a range of safe doses up to a maximally tolerated dose, which has been achieved.

The Company plans to complete patient reporting in July, report the results over the following two months, and submit an IND for Lovaxin C to the FDA on or about October, 2007. If the IND is approved, it would be followed by additional Phase II clinical trials in the U.S. and internationally.

#### Three months ended April 30, 2007 Compared to the three months ended April 30, 2006

*Revenue.* Our revenue decreased by \$59,490, or 88%, to \$7,894 for the three months ended April 30, 2007 ("Fiscal 2007 Quarter") as compared with \$67,384 for the three months ended April 30, 2006 ("Fiscal 2006 Quarter") primarily due to the greater amount of the her-2 SBIR fusion grant money received by the Company in the Fiscal 2006 Quarter than the \$7,894 in new grant money recorded from the State of New Jersey in the Fiscal 2007 Quarter.

Research and Development Expenses. Research and development expenses increased by \$ 79,666, or 18%, to \$530,492 for the Fiscal 2007 Quarter as compared with \$450,826 for the Fiscal 2006 Quarter, principally attributable to the following:

- · Clinical trial expenses decreased \$92,953, or 36%, to \$162,493 from \$255,446 due to the start-up expenses of our clinical trial in the second quarter of Fiscal 2006.
- Wages, salaries and related costs increased \$15,923, or 11%, to \$154,986 from \$139,063 principally due to expanded research and development staffing.
  - Subcontracted and consulting expenses increased by \$121,761, or 738%, to \$138,261 from \$16,500, primarily due to:
    - \$79,697 higher stock option expenses due to the revaluation required under the FASB 123R due to increases in the FMV.
    - \$22,190 higher outside research cost
    - \$19,874 higher IND consulting expense for a planned FDA submission.
- Toxicology study expenses increased \$37,640 in the Fiscal 2007 Quarter as a result of the initiation of toxicology studies to support our IND in 2007; none were incurred in the Fiscal 2006 Quarter.

We anticipate R&D expenses to increase as a result of expanded development and commercialization efforts related to toxicology studies, clinical trials, and product development, and expenses to be incurred in the development of strategic and other relationships required ultimately if the licensing, manufacture and distribution of our product candidates is undertaken.

*General and Administrative Expenses.* General and administrative expenses increased by \$399,141, or 66%, to \$1,002,829 for Fiscal 2007 Quarter as compared with \$603,688 for the Fiscal 2006 Quarter, primarily attributable to the following:

- · Wages and benefit expenses increased by \$117,546, or 151% to \$195,385 from \$77,839 due to hiring key administrative staff in the second quarter Fiscal 2006 and a Chief Executive Officer in December 2006.
- Consulting fees and expenses increased by \$320,708, or 201%, to \$480,157 from \$159,449. This increase was due to the revaluation of options granted to Mr. Appel, Director, in connection with services to be performed by his affiliate, (LVEP) resulting in an increase of \$406,657 in option expense required under the FASB 123R due to increases in the FMV partially offset by his bonus accrual recorded in Fiscal 2006 Quarter that was not required in Fiscal 2007 Quarter and a reduction of \$60,917 in other consulting expense due to fewer consultants in Fiscal 2007 Quarter.
- · A decrease in legal fees and investment banking fees of \$38,790, or 27%, to \$103,484 from \$142,274 primarily resulted from lesser delegation to outside counsel of tasks related to SEC filings.

Other Income (expense). Other Income (expense) for the Fiscal 2007 Quarter increased by (\$1,290,624), or 404% to (\$1,610,117) from (\$319,493) for the Fiscal Quarter 2006 as a result of an increase of \$99,179 in interest expense primarily related to our outstanding secured convertible debenture issued on February 2 and March 8, 2006, (ii) a reduction of the \$11,787 of interest earned on investment, (iii) a increase of 1,499,625 in the net changes in the fair value of common stock warrants and embedded derivative liabilities recorded as expense, and (iv) partially offset by a \$319,967 gain in retirement of the U Penn note.

#### Six months ended April 30, 2007 Compared to the six months ended April 30, 2006

*Revenue.* Our revenue decreased by \$243,111, or 61%, to \$154,201 for the six months ended April 30, 2007 ("Fiscal 2007") as compared with \$397,312 for the same period last year ("Fiscal 2006") primarily due to the greater amount of the her-2 SBIR, fusion and the FLAIR grant money received by the Company in Fiscal 2006 compared to new grant money from the National Cancer Institute and State of New Jersey in Fiscal 2007.

Research and Development Expenses. Research and development expenses increased by \$188,666, or 23%, to \$1,024,599 for Fiscal 2007 as compared with \$835,933 for Fiscal 2006, principally attributable to the following:

- · Clinical trial expenses increased \$3,472, or 1%, to \$284,957 in Fiscal 2007 from \$281,485 due to the start-up of our clinical trial which did not commence until the second quarter of Fiscal 2006.
- · Wages, salaries and related costs increased \$119,103, or 47%, to \$371,759 in Fiscal 2007 from \$252,656 principally due to our expanded research and development staff and bonus accrual.
- · Subcontract and consulting expenses increased by \$53,485, or 28%, to \$245,742 in Fiscal 2007 from \$192,256 the higher option expense and wages due to additional research staff and IND consulting partially offset by the reduced subcontract work performed by Dr. Paterson at Penn.

We anticipate a continued increase in R&D expenses as a result of expanded development and commercialization efforts related to toxicology studies, clinical trials, and product development, and expenses to be incurred in the development of strategic and other relationships required ultimately if the licensing, manufacture and distribution of our product candidates is undertaken.

*General and Administrative Expenses*. General and administrative expenses increased by \$830,330, or 82%, to \$1,847,901 for Fiscal 2007 compared with \$1,017,571 for Fiscal 2006, period, primarily attributable to the following:

- Wages and benefit expenses increased by \$208,625, or \$162% to \$337,806 in Fiscal 2007 from \$129,181 due to additions to administrative staff in the second quarter Fiscal 2006 and hiring the employment of a Chief Executive Officer in December 2006.
- Consulting fees and expenses increased by \$564,862, or 138%, to \$975,166 in Fiscal 2007 from \$410,304. Such increase was primarily attributed to an amendment of the consulting agreement with LVEP, an affiliate of Mr. Appel, A Director, resulting in: (i) an increase of \$566,566 of option expense of which \$159,890 vested during Fiscal 2007, \$406,676 due to revaluation due to changes in FMV, (ii) an increase of his bonus by \$16,635; and (iii) \$200,000 due to the issuance to him of 1,000,000 shares of common stock of the Company compared to \$90,603 recorded in Fiscal 2006, partially offset by a reduction of \$143,922 in other consulting expenses.
- · Higher overall expenses of \$94,338 for insurance costs of \$21,709, option expenses of \$23,696, depreciation and amortization expenses of \$14,499 and overall operating expenses of \$34,434.
- · A decrease in legal expenses of \$39,992, or 21%, to \$151,013 from \$191,005, primarily the result of lesser delegation to outside counsel of tasks related to SEC filings.

Other Income (expense). Other Income (expense) for the Fiscal 2007 increased by (\$145,704) to expense of (\$454,275) compared to expense of (\$308,570) due to (i) for Fiscal 2006, an increase of interest expense of \$251,527 or 221%, (from \$114,009 to \$365,536 primarily related to our outstanding secured convertible debenture issued on February 2 and March 8, 2006, (ii) an increase of \$2,610 of interest earned on investments (iii) a net change of \$(216,755) in the fair value of common stock warrants and embedded derivative liabilities recorded as income (non-cash item) compared to the fair values for the same period of the prior year for the secured convertible debenture and (iv) partially offset by a \$319,967 gain in retirement of the Penn note.

No provision for income taxes was made for either Fiscal period due to significant tax losses during and prior to such periods primarily due to the higher overall cost of development and operating as a public company.

On April 30, 2007, our cash balance was \$889,397, and primarily due to the greater overall deficit of (\$228,719) as compared to working capital of \$1,254,651 as of October 31, 2006 which benefited from net proceeds of approximately \$2,740,000 from the sale to an investor of our 6% Secured Convertible Debentures in the principal amount of \$3,000,000 in February and March 2006.

We intend to use our available cash, additional financing, and resources during the next 12 months following April 30, 2007 to conduct our Phase I/II clinical trial in cervical cancer using Lovaxin C, one of our lead product candidates in development using our Listeria System, maintain our research and development team to assist in the further development of Lovaxin P (our Listeria vaccine directed toward treatment of prostate cancer) and Lovaxin B (our Listeria vaccine directed toward treatment of breast cancer), as well as in the development of several additional Listeria based vaccines for the treatment of cancer, and to enhance our manufacturing capabilities and strategic activities.

#### Contingent obligations

On July 1, 2002 (effective date) we entered into a 20-year exclusive worldwide license, with the University of Pennsylvania ("Penn") with respect to the innovative work of Yvonne Paterson, Ph.D., Professor of Microbiology in the area of innate immunity, or the immune response attributable to immune cells, including dentritic cells, macrophages and natural killer cells, that respond to pathogens non-specifically. This agreement has been amended from time to time and was amended and restated on February 13, 2007.

The license, unless sooner terminated in accordance with its terms, terminates upon the later of: (a) expiration of the last to expire Penn patent rights; or (b) twenty years after the effective date. The license provides us with the exclusive commercial rights to the patent portfolio developed at Penn as of the effective date, in connection with Dr. Paterson and requires us to raise capital, pay various milestone, legal, filing and licensing payments to commercialize the technology. In exchange for the license, Penn received shares of our common stock which currently represents approximately 14% of our common stock outstanding on a fully-diluted basis. In addition, Penn is entitled to receive a non-refundable initial license fee, license fees, royalty payments and milestone payments based on net sales and percentages of sublicense fees and certain commercial milestones, as follows: 1.5% royalties on net sales in all countries; notwithstanding this royalty rate, we have agreed to pay Penn a total of \$525,000 over a three-year period as an advance minimum royalty after the first commercial sale of a product under each license (which payments we do not expect to begin within the next five years); an annual maintenance fee starting on December 31, 2008, until the first commercial sale of a Penn licensed product. Based on the revised agreeement we are required to make a \$162,034 License payment from the original \$482,000 License note in the prior License agreement.

The amended and restated agreement eliminated an obligation to pay \$319,967 to Penn upon receiving financing or on certain dates on or before December 15, 2007. This obligation was recorded in fiscal year 2005 as an intangible asset as of January 31, 2007 as an intangible asset and a liability. Under the amended and restated agreement we are billed actual patent expenses as they are passed through from Penn. Overall the amended and restated agreement payment terms reflect lower near-term requirements resulting in, a gain of \$319,967 due the retirement in notes payable. The impact of this amended and restated agreement is included in the financial statements as of April 30, 2007. Under this agreement we are responsible for filing new patents and maintaining the existing patents licensed to use and we are to reimburse Penn for all attorneys' fees, expenses, official fees and other charges incurred in the preparation, prosecution and maintenance of the patents licensed from Penn.

Furthermore, upon the achievement of the first sale of a product in certain fields, Penn shall be entitled to milestone payments, as follows: \$2,500,000 shall be due for first commercial sale of the first product in the cancer field; and \$1,000,000 shall be due upon the date of first commercial sale of a product in each of the secondary strategic fields sold. Therefore, the total potential amount of milestone payments is \$3,500,000 in the cancer field.

Assuming we have net sales in the aggregate amount of \$100 million from our cancer products, our total payments under the license to Penn over the next ten years could reach an aggregate of \$5,420,000. If over the next 10 years our net sales total only \$10 million in aggregate from our cancer products, total payments to Penn could aggregate \$4,445,000.

The license also grants us exclusive negotiation and exclusive options until June 17, 2009 to obtain exclusive licenses to new inventions on therapeutic vaccines developed by Drs.' Paterson and Fred Frankel and their laboratory. Each option is granted us at no additional cost and provides a six-month exercise period from the date of disclosure. On February 13, 2007 we exercised an option and have a 90 day period to negotiate in good faith a comprehensive license agreement at licensing fees up to \$10,000. An amendment dated March 26, 2007, to the amended and restated patent license agreement the Company was granted an option to license docket R3702 at a \$10,000 docket cost of (R3702 including 6 possible patents) plus \$33,788 in patent legal and filing costs that were capitalized this period. The option allows us to negotiate licenses for approximately 13 additional dockets each containing numerous inventions. We estimate, if fully exercised, license fees, legal expense, and other filing expenses for the 13 dockets will aggregate approximately \$400,000 over the next few years.

#### Item 3. Controls and Procedures.

As of the end of the period covered by this report, based on an evaluation of the Company's disclosure controls and procedures (as defined in Rules 13a-15(e) under the Securities Exchange Act of 1934), each of the Chief Executive Officer and the Vice President of Finance, Principal Financial Officer of the Company, has concluded that the Company's disclosure controls and procedures are effective to ensure that information required to be disclosed by the Company in its Exchange Act reports is recorded, processed, summarized and reported within the applicable time periods specified by the rules and forms of the Securities and Exchange Commission.

There were no significant changes in the Company's internal controls or in any other factors that could significantly affect those controls subsequent to the date of the most recent evaluation of the Company's internal controls by the Company, including any corrective actions with regard to any significant deficiencies or material weaknesses.

#### PART II - OTHER INFORMATION

#### Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

During the three months ended April 30, 2007, we issued as compensation 33,333 shares of Common Stock pursuant to an agreement with our Investor Relations service provider (IRG) and (ii) an aggregate 258,014 shares earned in calendar year 2006 to a Director and employees. Each recipient agreed that no transfer of the shares may be affected unless the shares are registered under the Securities Act of 1933, as amended (the "Act") or exempt from registration.

The above sales were exempt from registration under the Act by virtue of the provisions of Section 4(2) thereof.

## Table of Contents

## Item 6. Exhibits and Reports on Form 8-K $\,$

31.1	Certification of Chief Executive Officer pursuant to section 302 of the Sarbanes-Oxley Act of 2002
31.2	Certification of Principal Financial Officer pursuant to section 302 of the Sarbanes-Oxley Act of 2002
32.1	Certification of Chief Executive Officer pursuant to section 906 of the Sarbanes-Oxley Act of 2002
32.2	Certification of Principal Financial Officer pursuant to section 906 of the Sarbanes-Oxley Act of 2002

No Reports on Form 8-K were filed during the three months ended January 31, 2007.

## **SIGNATURES**

In accordance with the requirements of the Securities Exchange Act of 1934, the registrant caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

ADVAXIS, INC.

Registrant

Date: June 14, 2007

By: /s/ Thomas Moore

Thomas Moore

Chief Executive Officer and Chairman of the Board

By: /s/ Fredrick Cobb

Fredrick Cobb

Vice President Finance, Principal Financial Officer

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#### CERTIFICATION OF PRINCIPAL EXECUTIVE OFFICER PURSUANT TO 18.U.S.C. 7350 (SECTION 302 OF THE SARBANES OXLEY ACT OF 2002)

#### I, Thomas Moore, certify that:

- 1. I have reviewed this report on Form 10-QSB for the quarter ended April 30, 2007 of Advaxis, Inc.; (the "small business issuer");
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the small business issuer as of, and for, the periods presented in this report;
- 4. The small business issuer's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e) for the small business issuer and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the small business issuer, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Evaluated the effectiveness of the small business issuer's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (c) Disclosed in this report any change in the small business issuer's internal control over financial reporting that occurred during the small business issuer's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the small business issuer's internal control over financial reporting; and
- The small business issuer's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the small business issuer's auditors and the audit committee of the small business issuer's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the small business issuer's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the small business issuer's internal control over financial reporting.

June 14, 2007

/s/ Thomas Moore

Name: Thomas Moore Title: Chief Executive Officer

#### EXHIBIT 31.2

#### I, Fredrick Cobb, certify that:

- 1. I have reviewed this report on Form 10-QSB for the quarter ended April 30, 2007 of Advaxis, Inc.; (the "small business issuer");
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the small business issuer as of, and for, the periods presented in this report;
- 4. The small business issuer's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e) for the small business issuer and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the small business issuer, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Evaluated the effectiveness of the small business issuer's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (c) Disclosed in this report any change in the small business issuer's internal control over financial reporting that occurred during the small business issuer's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the small business issuer's internal control over financial reporting; and
- 5. The small business issuer's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the small business issuer's auditors and the audit committee of the small business issuer's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the small business issuer's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the small business issuer's internal control over financial reporting.

June 14, 2007

/s / Fredrick Cobb

Name: Fredrick Cobb

Title: Vice President Finance, Principal Financial Officer

## CERTIFICATION-PURSUANT TO SECTION 906 OF THE SARBANES OXLEY ACT OF 2002

The undersigned as Chief Executive Officer of Advaxis, Inc. (the "Company"), does hereby certify that the foregoing Quarterly Report on Form 10-QSB of the Company for the quarter ended April 30, 2007 (the "Report"):

- (1) Fully complies with the requirements of section 13 or 15 (d) of the Securities Exchange Act of 1934; and
- (2) Fairly presents, in all material respects, the financial condition and result of operations of the Company.

June 14, 2007

/s/ Thomas Moore	
Thomas Moore	
Chief Executive Officer	

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

## CERTIFICATION-PURSUANT TO SECTION 906 OF THE SARBANES OXLEY ACT OF 2002

The undersigned as the Vice President Finance, Principal Financial Officer of Advaxis, Inc. (the "Company"), does hereby certify that the foregoing Quarterly Report on Form 10-QSB of the Company for the quarter ended April 30, 2007 (the "Report"):

- (1) Fully complies with the requirements of section 13 or 15 (d) of the Securities Exchange Act of 1934; and
- (2) Fairly presents, in all material respects, the financial condition and result of operations of the Company.

June 14, 2007

/s/ Fredrick Cobb

Fredrick Cobb

Vice President Finance, Principal Financial Officer

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.