FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* ROTHMAN JOHN F						2. Issuer Name and Ticker or Trading Symbol Advaxis, Inc. [ADXS]							elationship of Reporting Pers eck all applicable) Director Cofficer (give title below)		10% Ow Other (s	ner	
(Last) (First) (Middle) C/O ADVAXIS, INC., TECHNOLOGY CTR OF NJ, 675 US HIGHWAY ONE					3. Date of Earliest Transaction (Month/Day/Year) 10/14/2010								Exec VP of Science and Ops				
(Street) NORTH BRUNSWICK NJ 08902					4. If Amendment, Date of Original Filed (Month/Day/Year)							- 1	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																
1. Title of Security (Instr. 3) 2. Transport Date (Month/E					2A. Deemed Execution Date if any (Month/Day/Yea		Transaction Disposed Code (Instr.		ities Acquired (A) or d Of (D) (Instr. 3, 4 and 5)		Securities For Beneficially (D)		m: Direct or Indirect nstr. 4)	7. Nature of ndirect Beneficial Ownership (Instr. 4)			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	Conversion Date Execution Date, True or Exercise (Month/Day/Year) if any C		Code (ansaction Derivative ode (Instr. Securities			6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable		iration e	Title	Amount or Number of Shares		(Instr. 4)	5)		
Options	\$0.15	10/14/2010		A		2,250,000		(1)	10/1	14/2020	Common Stock	2,250,000	\$0	2,250,000	D		

Explanation of Responses:

1. Exercisable one-third on 10/14/2011, 10/14/2012 and 10/14/2013

<u>/s/ John F. Rothman</u> <u>10/18/2010</u>

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.